



Aerospace and Aviation Days

MARCH 12-14, 2018

Dear Aviation Day Sponsor,

On March 29, 2017, the Association of California Airports partnered with the Aerospace States Association to create the first Aerospace and Aviation Days. This year's event will be held on March 14, 2018 from 11 am to 2 pm on the west steps of the State Capitol in Sacramento and is a state-wide industry opportunity to promote aerospace and aviation in California and to meet with state legislators personally and individually. The event will feature a large welcome tent with table top displays. Invitations will be delivered to the Governor, legislators, and the State Department of Transportation to join in the activities and visit with aerospace and aviation industry representatives. We invite you to support Aerospace and Aviation Days by becoming a sponsor.



WHY SUPPORT AEROSPACE AND AVIATION DAYS?

Aviation is vital to the California economy - \$168.7 billion annually.

Airports and Aviation create jobs - 1.2 million jobs and \$50.5 billion in payroll, 4.7% of U.S. GDP.

State support of California airports is completely funded by user fees.

The historical level of State support is insufficient to sustain the infrastructure.

AVIATION PROVIDES VITAL SERVICES TO OUR COMMUNITIES, INCLUDING, INDIVIDUALS, FAMILIES, HOSPITALS, COLLEGES, LARGE AND SMALL BUSINESSES, DISASTER RELIEF AND LAW ENFORCEMENT/SAFETY AGENCIES. IN TODAY'S GLOBAL MARKETPLACE, A LOCAL AIRPORT IS A VALUABLE RESOURCE.





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The mission of Aerospace and Aviation Days 2018 is to inform legislators, staff, and the general public about the importance of aviation to the welfare of the California economy and to raise the level of awareness of the benefits of aviation to all Californians.

SPONSORSHIPS

Platinum \$2,500

- Logo on event invitations, e-mails, and website
- One 6ft display table
- Logo on printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation
- Sponsor mention twice during program

Gold \$2,000

- Logo on event invitations, e-mails, and website
- One 6ft display table
- Logo on printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation
- Sponsor mention once during program

Silver \$1,500

- Logo on website and sponsor list
- One 6ft display table
- Ability to promote organization with collateral material focusing on the benefits to California aviation

Bronze \$1,000

- Logo on website and printed materials
- Ability to promote organization with collateral material focusing on the benefits to California aviation

Sponsor \$500

- Logo on website and printed materials

Other/In-Kind

- Other amounts and in-kind sponsorships are welcome (see Sponsor Agreement).
- Sponsorship deadline to appear on printed material is February 28, 2018.

SPONSORSHIP EXHIBITS:

- Each sponsor table will be approximately 6ft by 30 in; exhibit space is available on a first-come, first-serve basis.
- Interactive displays are encouraged.
- Space for larger outdoor exhibits or displays may be available on request.
- Cash sponsorships in-lieu of table exhibits are also gratefully accepted. Your organization will receive recognition during the event and on printed material.

EXHIBIT LIMITATIONS:

- Banners are allowed in front of and no higher than the designated exhibitor table.
- Indicate if power is needed for your exhibitor table and what it is needed for. Power is not available at all exhibit table locations.
- No freestanding exhibits permitted.
- Each 6ft table will have a navy blue tablecloth. Please bring your own tablecloth if you prefer.



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SPONSOR AGREEMENT

Sponsor Name: _____

Contact Name: _____

Phone: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSOR LEVEL

Platinum - \$2,500: _____

Gold - \$2,000: _____

Silver - \$1,500: _____

Bronze - \$1,000: _____

Sponsor - \$500: _____

Other: _____

In-Kind: _____

Exhibit table requested?

☐ Yes ☐ No

If yes, is power required for exhibit?

☐ Yes ☐ No

Please state the reason for power.

Please submit a vector logo (.eps or .ai format), or your highest resolution logo, to Jessica Bryan, at jbryan@cscos.com **no later than February 28, 2018**, to appear in printed materials.

Contact Jessica Bryan at (916) 210-0523 with any questions related to sponsorship.



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PAYMENT OPTIONS

Two options are available for payment, check or credit card. We accept the following credit cards: Visa, Mastercard, Discover, and American Express. This form can be scanned and e-mailed to mhansenapt@gmail.com.

If you prefer to mail your payment, please mail the original registration form with a check payable to:

Association of California Airports
P.O. Box 629
Marysville, CA 95901

For payment questions, please e-mail Mary Hansen at mhansenapt@gmail.com or contact by telephone at (530) 682-8926.

Credit Card Payments

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Card Number: _____ Expiration Date: _____

Security Code: _____ (Mastercard and Visa: 3 digits on back of card, AMEX: 4 digits on front of card above card number)

Name on Card: _____

Statement Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsor Cash Amount: \$ _____